

# Introducing The Essential Plan



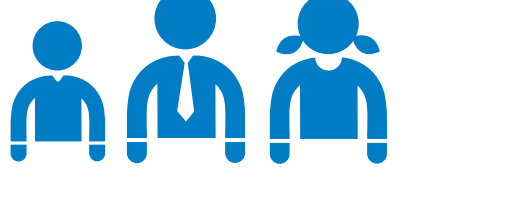

## Health Insurance for as Little as **\$0** a Month

### What is the Essential Plan?

It's a health plan introduced in 2016 that is available only on the NY State of Health Marketplace. It costs much less than other health plans but offers the same essential benefits.

### How much does it cost?

Plans for as low as \$0 per month available for eligible individuals.

Individuals who meet the household size and income guidelines below.*	
Household size	Most you can make
	\$23,760
	\$32,040
	\$40,320
	\$48,600

\*Must not qualify for Medicaid or Child Health Plus.

### When can I enroll?

Those who qualify can enroll any time of the year.



You must buy a plan through the New York State of Health to qualify for financial assistance.



Locally based.  
Individually focused.<sup>SM</sup>

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